

# COFFEE

QUEEN OF CUP

# CAFE

Join the fastest-growing cafe chain in Ahmedabad  
and serve happiness !!

 +91 92653 87366

 [www.queenofcup.in](http://www.queenofcup.in)





# VISION & MISSION COMPANY

## **Vision:**

**To become India's most loved neighborhood cafe chain, recognized for quality coffee, cozy interiors, and a strong community vibe in every city we serve.**

## **Mission:**

**To craft more than just coffee — we create memorable experiences. We aim to bring people together over great brews, fresh bites, and a warm, welcoming space.**

## **Customer Experience:**

**From the perfect brew to personalized service, we focus on making every visit special, so customers leave happier than they arrived.**

## **Sustainability:**

**We are committed to eco-friendly practices and reducing waste through mindful operations**



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# ABOUT US

**QUEEN OF CUP CAFE IS MORE THAN JUST A COFFEE SHOP — IT'S A SPACE WHERE CONVERSATIONS BREW, IDEAS SPARK, AND MOMENTS TURN INTO MEMORIES.**

**STARTED IN AHMEDABAD, WE HAVE BECOME A GO-TO CAFE FOR COFFEE LOVERS WITH OUR SIGNATURE BLENDS, HANDCRAFTED BEVERAGES, AND COZY AMBIENCE.**





# MENU HIGHLIGHTS

**Crafted with Care, Served with Love.**

## SIGNATURE DRINKS



### **Caramel Latte**

**A perfect blend of espresso and house-made caramel syrup for a balanced, sweet flavor.**

### **Mocha Hazelnut**

**A delicious combination of Nutella hazelnut spread and premium espresso.**

## BEST SELLERS



### **Classic Black Coffee**

**Customers favorite for its creamy, smooth & bold texture.**

### **Cold Brew Original**

**A rich, cold coffee brewed over 12 hours for a mellow yet bold taste.**



# OUR PRODUCTS AND COFFEE

"Each cup of coffee is carefully prepared by our skilled baristas, using premium coffee beans sourced globally to ensure a unique and satisfying coffee experience."



## Cappuccino

Espresso layered with thick milk foam.



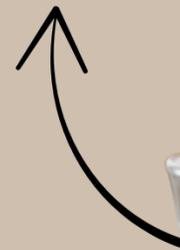
Latte  
A smooth blend of espresso and milk with a light foam on top.



and more.....

## French Press

A traditional brewing method that creates a bold and full-bodied coffee.



Mocha  
A rich combination of espresso, chocolate, and milk.





# GALLERY





# GALLERY



- **KIOSK MODEL !!**
- **Starting from ₹ 20-25 Lakhs\***
- **Expected ROI: 24-36 Months**
- **Area Required : 400-500 sqft**

**Our team is dedicated to the art of coffee and to providing exceptional service. Every cup we serve is made with care, love and precision.**



# INVESTMENT & ROI

## KIOSK MODEL



- **CAFE MODEL !!**
- **Starting from ₹ 50 Lakhs\***
- **Expected ROI: 48 Months.**
- **Area Required : 800 + sqft..**



# INVESTMENT & ROI

## CAFE MODEL





# WHY PARTNER WITH US

- **Strong Brand Identity** – A recognized café brand with growing social media presence
- **High-Quality Menu** – Specialty coffee, refreshing frappes, quick bites, and desserts
- **Proven Business Model** – Profitable outlets with optimized cost structure
- **Marketing & Support** – End-to-end assistance for setup, promotions, and growth
- **Loyalty Programs** – Ready-to-use digital tools to retain customers

- **Location Selection & Setup**
- **Interior Designing & Branding**
- **Staff Training & Recruitment**
- **Supply Chain & Inventory**
- **Marketing & Promotions**
- **Continuous Operational Support**

# FRANCHISE SUPPORT

**We provide 360° support so you can focus on running your cafe !!**



# THANK YOU

Reach out to us for a detailed franchise kit and consultation.

Email: [shrivar@queenofcup.in](mailto:shrivar@queenofcup.in)

Call/WhatsApp: +91 9265387366

Website: [www.queenofcup.in](http://www.queenofcup.in)

Instagram : [@queenofcup.india](https://www.instagram.com/queenofcup.india)

